

SAN FRANCISCO MARITIME HISTORICAL PARK

PUBLIC USE REPORTING AND COUNTING INSTRUCTIONS

Following are detailed instructions for collecting and reporting data to be entered on Form 10-157, Revised, Monthly Public Use Report by **San Francisco Maritime National Historical Park**. These instructions are effective the date of issuance and will continue in effect unless changed by amendment or by memorandum from the Statistical Office to the superintendent approving a requested change.

Each item below describes the procedures to be followed in collecting public use data and summarizing the various elements of those data for entry on the corresponding line on the 10-157 Monthly Public Use Report.

Recreation Visits

1. Hyde Street Pier - The actual number of visitors to Hyde Street Pier. **The visitor count is collected by Museum Association employees.**
2. Maritime Museum - An electric eye counter is located at the entrance of the Maritime Museum. This counter records the number of visitors entering and exiting the museum. The daily count is divided by 2 to adjust for counting visitors that are entering and exiting. To correct for duplicate reporting the adjusted count is multiplied by 0.88. The corrected visits are summed for the total monthly visitor count.
3. Aquatic Park - The corrected visitor count at the Maritime Museum is multiplied by 16 to estimate the number of visitors to Aquatic Park.
4. Boat Visits - Boat visitors are estimated by counting the number of boats in the marina.
5. Special Events - The estimated number of visitors attending special events.
6. Chantey Sing - The actual number of visitors to Chantey Sing.
7. Environmental Living Program - The actual number of visitors to the Environmental Living Program.
8. Maritime Library - The actual number of visitors to the Maritime Library.

Recreation visits are the sum of 1, 2, 3, 4, 5, 6, 7, and 8.

Recreation Visitor Hours

The visitors at each location are multiplied by the length-of-stay multiplier (Table 1) for that location. The subtotal of each location is summed for total recreation visitor hours.

Overnight Stays

NPS Miscellaneous - Lagoon, Environmental Living Program

1. An estimate of the number of boat campers is multiplied by the number of nights stayed.
2. The actual number of Environmental Living Program campers are multiplied by the number of nights stayed.

Table 1.
Length-of-Stay Multipliers by Locations

LOCATIONS	LENGTH-OF-STAY MULTIPLIERS
Hyde Street Pier	1 hour
Maritime Museum	1 hour
Aquatic Park	1 hour
Chantey Sing	4 hours
Environmental Living Program	22 hours per overnight
Overnight Stays	18 hours per overnight
Special Events	Estimated time of special event (nearest hour)
Maritime Library	1 hour